

THE DOMAIN NAME

A domain name is a unique identifier that allows you to be virtually accessible all over the world and it reinforces your identity on the Internet. It is composed of a name (the domain name in itself, example: “gevers” in www.gevers.eu) and a TLD (the extension, example: “.eu” in www.gevers.eu).

Every domain name is unique, no two domain names are the same.

EVOLUTION

The World of domain names varies continuously with new regulations, liberalization of existing TLDs, allowing domain names with accents and special characters and lastly but not the least, the launch of more than 1000 new generic TLDs by ICANN and in that frame the development of the Trademark Clearinghouse to safeguard the protection of registered Trademarks.

You can rely on our Domain name specialists who are on top of the news involving domain names and will inform you if certain changes can have an influence or be a threat for your online activities.

PROTECTION OF A DOMAIN NAME

GROUND OF PROTECTION

Once registered, the domain name gives you a property right. You are thus free to use your domain name or not, to sell it, to transfer it or to grant a license for it. However, from the registration of a domain name itself the owner can not retrieve rights to withhold third parties of using the same name for similar projects. Therefore you need to invoke your Intellectual Property rights.

GEVERS advises you on how to use your domain name and how to dispute a domain name registration that you consider as detrimental to, confusing or infringing, your prior Intellectual Property rights (Trademark registration, company name, copyright).

SCOPE

The scope of a domain name is worldwide. Indeed, whatever the TLD may be, the website is accessible and can be seen from all over the world.

GEVERS can assist you in the registration of almost every existing and future internet extensions. Also Gevers sets nameservers at your disposal free of charge so you can configurate the domain names via our DNS portal with redirects, A-record, MX-records, subdomains and the like (hosting not included).

RIGHTS OF THE OWNER

The domain name owner can:

- › prevent any third party to register an identical domain name, as each domain name is a unique combination of name and TDL,
- › benefit from the exclusive use of its domain name,
- › transfer its right, or allow a third party to use the domain name under certain conditions via a license agreement,
- › in some countries, invoke the use of this domain name as a trade name.



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European Intellectual Property Architects
Patents, Trademarks, Designs, Copyright and Domain Name

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